

Are you experiencing any of these Symptoms?

Burning sensation in the Eyes

Gritty sensation or 'something in my Eyes' feeling

Eye Fatigue especially at the end of the day

Watery eyes

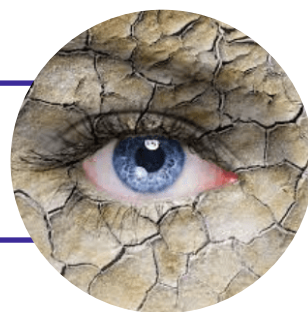
Sensitivity to the light

Difficulty in reading

Blurred vision

**You may be suffering from one of the most
common ailment of Modern World i.e.**

DRY EYES



PVEYE

Polyvinyl Alcohol Eye drops 1.4 % W/V

Dry eye can often occur when the eye is unable to produce enough moisture to the front surface of the eye, leading to symptoms such as watery eyes, burning sensations and scratching, sensitivity to light, eye fatigue.

Severe dry eye can lead to reduced vision and blocked ducts can lead to styes - also known as hordeoleum.

If a lack of tears is the problem, you can improve the moisture of the eyes by using artificial tears, such as PVEYE. It acts by injecting a surge of moisture into the tear to retain the moisture required to protect the eye.

What could have caused you Dry Eyes and how to minimize the impact?

- **Digital Eye Strain (DES):** Digital Eye Strain has now become the leading cause of Dry Eyes. It is caused due to excessive use of Digital screens such as that of Monitors of Laptop & Desktop computers, Mobile & Tablet computers or other screens such as Gaming devices. Digital Eye strain is easily reversible by reducing the screen exposure time, blinking compulsorily after every few seconds while using Screens & using artificial tears to reduce the symptoms.
- **Post Cataract & LASIK Surgeries:** Cataract and LASIK surgeries are modern day miracle which have provided quality vision to Millions of people. These surgeries sometimes may cause temporary disruptions in our natural Tear Film integrity. Your Dr may prescribe you Artificial Tears for some duration and the integrity of the tear film will be restored.
- **Environmental Pollution:** Environmental Pollution has become a major cause of Dry Eyes now across the world. Though we can't avoid it we can definitely reduce its impact by maintaining Eye Hygiene and regularly washing our Eyes with clean water.
- **Ocular Allergies:** If one is suffering from any type of Ocular allergies there are chances that he may also suffer from Ocular surface dryness.
- **Foreign body removal:** If a foreign body enters into your eyes it may cause a temporary disruption in Your tear film.



PRODUCT INFORMATION

Composition :

Polyvinyl Alcohol IP	1.4% W/V
Water for Injections IP	q.s.
Benzalkonium Chloride Solution (as Preservative) IP	0.01% V/V

Introduction :

PVEYE Eye Drops provides soothing relief form dry eye.

Indications :

For temporary relief of burning, irritation, and discomfort due to dryness of the eye or due to exposure to wind or sun.

Directions :

Instil 1 or 2 drops in the affected eye(s) as needed. If irritation persists or increases discontinue the use and consult your doctor.

Warnings :

If irritation persists or increases, discontinue the use and consult the Physician. Do not touch the nozzle tip to any surface since this may contaminate the solution. Preserve closed vial in a carton till in use.

Side Effects :

When used as directed, no significant side effects are anticipated. Ocular irritation and allergic reactions have been reported occasionally.

Packing :

PVEYE Eye Drops are available in 15ml plastic dropper vials.

Storage Instuctions :

Store at a temperature not exceeding 30°C and protect from light.

How to use PVEYE



Remove the cap.



Tilt your head back & look up towards the ceiling.



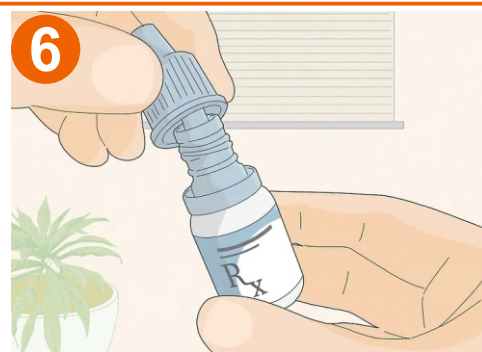
Gently squeeze the eye drop bottle over your eye with your dominant hand.



Wipe away excess eye drops from your eyelid.



Close your eyes for 5 minutes & resist blinking.



Return the cap and seal the eye drop tightly.