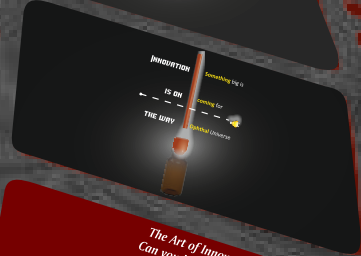


*LET'S, BEGIN THE
REEL OF INNOVATION*

*SMART CHANGE
TO EASE
PROCESS...*



In,
Prepping of the periocular region (lids, brow, and cheek)

R_x

BETASWABTM

Povidone-Iodine Solution IP 5% w/v Swabstick

- Effectively decreases the bacterial load of the ocular surface and adnexae.¹
- Significantly reduces the contamination rate of anterior chamber.
- Exhibit antimicrobial effect and nontoxic to ocular tissues.²



A Next-Generation Applicator

Multiple linear regression analysis of the change in log CFU, showed that the gradient of the line for 5% PI was significantly steeper.

5% PI dosage was especially effective relative to the 1% dose in the context of high initial levels of CFU.

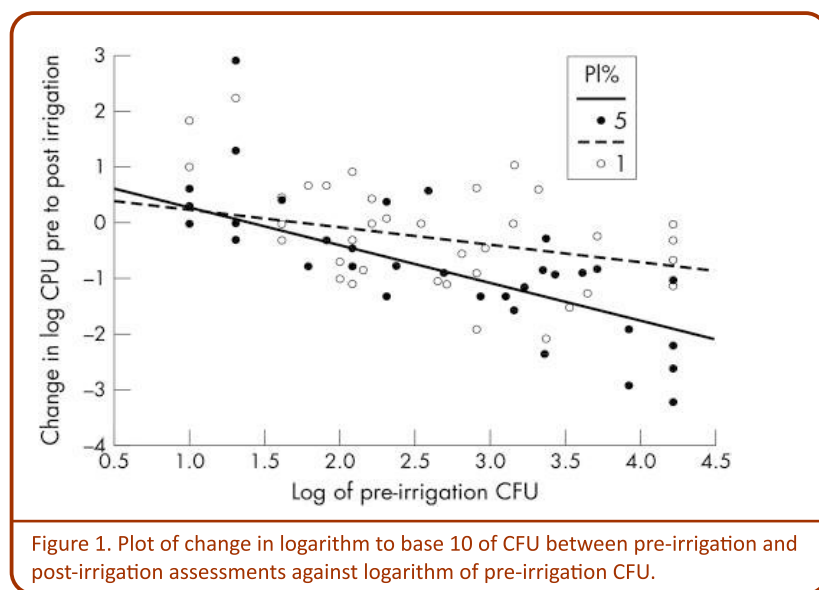


Figure 1. Plot of change in logarithm to base 10 of CFU between pre-irrigation and post-irrigation assessments against logarithm of pre-irrigation CFU.

BETASWABTM POVIDONE-IODINE SOLUTION IP 5% W/V SWABSTICK

Antiseptic / Germicide

A New Generation Sterile Applicator

How to use PI Swabstick for prepping the Ocular surface.

1



Place the Sterile towel over head.

2



Clean the surgical eye with PI Swabstick.

3



Clean the eyelid margins with PI Swabstick.

4



Clean the surgical eye minimum 3 times. (Starting centrally and moving peripherally)

Povidone-iodine is a proven and safe skin antiseptic for patient preoperative skin preparation.

Kilitch Healthcare's 3 years of R&D, product quality and safety has helped us become the leading company for bringing the most modern trends in Ophthalmic world to India by launching **BETASWAB**

Manufacturing quality and safety

Each batch of **BETASWAB** is manufactured and packaged in-house at its regulatory approved plant. **BETASWAB** sets and maintains rigorous quality controls by packing carried out under "class A" in sterile area. **BETASWAB** is supplied as a sterile and ready to use pouches.

Packaging integrity and Sterility

BETASWAB's easy-to-open (tear off notch provided), no-leak foil packages, sterile Packing enable high product performance by preventing product waste and spillage, ensuring product formula stability and by helping to maintain the sterile field.

The Specially designed medical compatible **BETASWAB** pouches comes with 4 protection layers keeping the product on the inside sterile, protected from light and efficacious always whenever opened.

Meets FDA standards for product sterility

Kilitch Healthcare is the only manufacturer that takes an extra step to sterilize its Pouches & Sticks. Each production batch is monitored closely and tested to confirm that it meets the FDA's standards for sterility at a 6-log reduction. In addition, **BETASWAB's** production and quality engineers conduct annual reviews to revalidate the proprietary sterilization process to further ensure continuous product sterility.

Why is sterility critical to patient and staff safety?

Product sterility is the assurance that product is not contaminated and is the key to delivering better patient outcomes and ensuring the safety of medical team. Incidences of product contamination have led to tragic patient outcomes.



While virtually all antiseptic solutions can still be subject to bacterial contamination, **BETASWAB's** Sterilized pouches are designed to help decrease the risk of these organisms from finding their way to avoid using common solution over the number of patients.

There are events recorded which involved recalls of both alcohol and iodine-based products for their bacterial contamination. In this case **BETASWAB** can be the best product of choice.

BETASWABTM

POVIDONE-IODINE SOLUTION IP 5% W/V SWABSTICK

Antiseptic / Germicide

Particulars	Traditional Method	BETASWAB
Opening of the product	Open the bottle cap like any traditional bottle	Easily tear the Ready to Use (RTU) pouch at the Tearoff notch provided.
Remove the solution in a beaker/kidney tray as required	✓	Not Required
Dilute the solution to the required 5% concentration	✓	Not Required
Autoclave the tongs (or any instruments) used to hold the PI cotton	✓	Not Required
Sterilise the cotton used to pre the skin	✓	Not Required
Holding the tongs take the diluted PI solution in the cotton to clean the skin surface	✓	Not Required
Remove the stick and clean the skin surface	--	✓ 
East to carry, portable and pocket friendly	--	✓ 
other remarks	<ul style="list-style-type: none"> ➤ Available in large volumes which tends to form crystals in the solution or neck of the bottle. ➤ Majority available in Plastic or Glass bottles making its handling and storage difficult ➤ Occupy space which may require regular cleaning to avoid staining the surface around the bottle. 	<ul style="list-style-type: none"> ➤ RTU technology 1 unit per patient avoids all the odds of the traditional system. ➤ Packed in 4 layer protection pouch avoid staining, crystal forming ➤ One pouch per surgery, easy to dispose once used ➤ Excess solution in the pouch if required for extra Prepping.

R_x

BETASWABTM

Povidone-Iodine Solution IP 5% w/v Swabstick

Features

Contains 5% PI Solution

Contains 2 Swabsticks

Lint free cotton

Sterile Pack

Advantages

PI rapidly penetrates microbial cell membrane offers antimicrobial action

Proper handle (4" long) for better grip

Non irritating and Non stinging for eyes

Ready to use

Benefits

Decreases the Bacterial load of ocular surface

For better application

No post surgical complication

Avoid contamination

Time to transform for
Innovate Ophthal World...



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* For Eyekare professional use only.